

SHARE

SELF HELP AND RESOURCE EXCHANGE



transforming
for the future



Bringing Us Together For
Food and Community

Annual Report
Fiscal Year 2007–08

Mission

SHARE brings people together to build and strengthen community through volunteer service. SHARE enables communities to respond to basic needs and provides access to good, nutritious food at reduced cost through a self-help distribution system. SHARE fosters the dignity and self-worth of each person and acts from a commitment to serve the common good.

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Cudahy, Wisconsin

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Ben LeFort

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Mobile Market Community Liaison

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Warehouse Assistant

Michelle Moore

Administrative Assistant

Lee Hornik

Receptionist

Jan Leach

Receptionist

Letter from the Board President

Transforming for the future. That is the theme we have chosen for this year's Annual Report. The work that SHARE's board, staff and volunteers have accomplished during the most recent fiscal year has truly transformed the organization, enabling it to better serve our communities' needs now and in the days to come.

Before I discuss those powerful transformations, let me point out that during this time SHARE has continued to serve nearly 200 communities with significant savings on food. In fact, the organization served 20% more people compared to the previous fiscal year. That's nearly 8,500 families every month who were able to save 30-50% on food compared to grocery store prices. SHARE has also seen a 26% increase over prior year in members using the SNAP program (food stamps) to purchase food—thereby helping these families greatly stretch this government benefit.

Over the course of the year, those thousands of families saved over \$1.2 million. All this was possible with a staff of just twelve people, only 8% of expenses spent on management costs, and no government funding whatsoever.

What's the magic behind SHARE? Over 1,000 dedicated volunteers bring the program to life. They do everything to make SHARE possible in their communities: spreading the word, taking orders, handling money, recruiting helpers, organizing the food pick-up and providing excellent customer service.

While the savings on food and volunteerism certainly have not changed, SHARE's new online ordering system represents a huge shift for the organization. As I write, this online ordering system is making SHARE more accessible for today's busy families. And in the process, dozens of SHARE volunteers have been motivated to bridge the digital divide.

Another transformation has been the SHARE Mobile Market, which completed its pilot phase this fiscal year. The Mobile Market helps families eat healthy, save money and build community by offering a convenient grocery shopping experience in Metro Milwaukee neighborhoods lacking access to nutritious and affordable groceries. SHARE learned much during the pilot phase and is now making this program a wider success.

This fiscal year the SHARE Board of Directors has also been transformed through the addition of several dynamic new members. I would like to take this opportunity to thank all of them for their service, as well as the staff and volunteers who give so much of their time and hearts to make SHARE possible. And I invite you, too, to join SHARE in its mission of building and strengthening community during this exciting time of growth and opportunity.

Warmly,



William Martin
SHARE Board President

A Growing Need

As the national economy started to slow in late 2007, thousands of families in SHARE's service area were already living in poverty. Many more families were teetering on the brink, with layoffs seriously threatening their financial stability. In these situations and among the growing numbers of working poor, many families suffered from food insecurity, defined as limited or uncertain access to nutritionally adequate and safe foods. Increased need and decreased donations began to put a strain on food pantries and other community resources.

	Residents Living In Poverty	Food Insecurity	Very Low Food Security
Wisconsin	11%	9%	4%
Michigan	14%	12%	5%
Illinois	12%	10%	4%
Milwaukee	24%	9%	3%

- #7 Milwaukee's rank among the nation's poorest cities
- 15% Decrease in Milwaukee's median household income in from 2000-2006
- 20% Increase in Wisconsin FoodShare (food stamp) caseload from 2007-08
- 50% Increase in calls to Impact 2-1-1 requesting "food assistance" from 2003-2007
- 15% Reported decrease in donations to Wisconsin food banks

Sources: Census Bureau American Community Survey, USDA Economic Research Service, UW-Extension Food Security Project, Wisconsin Dept. of Health & Family Services, Impact 2-1-1, Hunger Task Force Hunger & Poverty Fact Sheet, America's Second Harvest of Wisconsin Website.



SHARE Responds

One of the most severe recessions in recent history began in December 2007. Layoffs, reduced hours and dwindling life savings have affected families at all economic levels. SHARE became an essential money-saving resource for a much greater number of families, with participation increasing 20% over last fiscal year.

Everyone is welcome to save 30-50% on food through SHARE. Absolutely everybody. There are no income limits or eligibility requirements. This is just one factor that makes SHARE uniquely able to respond in an economic crisis.

In addition, SHARE purchases all the food it distributes on the wholesale market, just like a supermarket. This means that, unlike food pantries that have experienced dwindling donations, SHARE can more easily respond to an increased need in the community.

How does SHARE save people money on food? Through time-tested strategies. First and foremost, volunteers make SHARE possible. They help with every step of the process: getting the word out, taking orders and organizing the local pick-up. Second, SHARE utilizes donated spaces such as church basements and community centers to hold its food pick-ups. Third, when SHARE buys the food in bulk for over 8,000 families every month, it negotiates low prices. And finally, since SHARE is a

501(c)(3) nonprofit, all of the savings get passed on directly to members.

Of course, the *food* part of SHARE's mission is easy to see and understand. The *community* part is more subtle, yet in many ways even more powerful. SHARE gathers people whose paths might not otherwise meet around common work. In the process, new connections are made, new leaders are born, and more families are served with care and compassion. During a time of increased anxiety, SHARE provides a place for people to come together in service to others while they build and strengthen the bonds of community.

In November and December, the *SHARE The Season* campaign extends our volunteers' caring for their communities by ensuring everyone has access to affordable holiday meals. Anyone can purchase a delicious, complete holiday dinner for their own family or for a family they know. Community organizations, schools and churches join regular SHARE volunteers to raise funds, purchasing holiday meals through SHARE and then distributing them to families in need.

2007-08 By The Numbers

30-50%	SHARE savings compared to grocery store prices
8,496	Families SHARE serves in an average month
20%	Increase in participation over last fiscal year
\$3,058,737	Cost of food to SHARE members
\$4,282,232	Cost of that same food in supermarkets
\$1,223,495	Savings obtained by SHARE members
174	SHARE host site pick-up locations
212,663	Total hours given by SHARE volunteers
\$2,039,158	Estimated value of SHARE volunteers' time
15,672	Holiday dinner packages distributed
\$9,510	Value of food SHARE donated to food pantries
26%	Increase over prior year in Quest/Link card (food stamp) purchases
\$72,150	Value of SHARE warehouse space utilized by Milwaukee-area food pantries, social service providers and local food networks

Transforming For The Future

Mobile Market

In the summer of 2008, SHARE introduced the Mobile Market to bring affordable, nutritious foods to Milwaukee-area neighborhoods that lack access. This redesigned distribution system eliminates the pre-order requirement of SHARE's traditional system by holding mobile food sales at community-based organizations. In the beginning months of the program, the Mobile Market gained valuable data on logistics and product offerings, setting the stage for expanding the program throughout the Metro area. SHARE thanks the Nonprofit Management Fund for making possible feasibility studies during the development stages of this exciting new service.

Bits & Bites Computer Club

Many of our senior volunteers may not have had the opportunity to use computers during their working lives. The development of SHARE's new online ordering system provided a concrete opportunity for volunteers to begin exploring computers. In FY 2007-08, SHARE's volunteer-run computer refurbishing program prepared a dozen computer systems that were then donated to key SHARE volunteers, in conjunction with training opportunities.

FEMA Food Pantry Purchasing Program

SHARE's buying power saves money not only for its members, but also for Milwaukee-area food pantries. Hunger Task Force, a local administrator for the Federal Emergency Management Agency's Emergency Food and Shelter Program, has designated SHARE as a vendor to help food pantries stock their shelves. During the 2007-08 fiscal year, seven food pantries stretched the value of over \$19,000 by purchasing food through SHARE. In addition, SHARE donated \$72,150 worth of storage space to pantries and other participating organizations.

Learning for Life Food & Nutrition Workshops

Funded by the Cornerstone Foundation in Green Bay, Personal Chef Tony Lison partnered with SHARE's Ashwaubenon host site to provide several women with meal planning, nutrition, cooking, budgeting and thrifty shopping skills. The workshop series was designed for clients of Salvation Army and St. Vincent de Paul House of Hope transitional living programs, in collaboration with Catholic Charities and the Salvation Army in Green Bay.

Mitten Plus Project

Every month, a team of volunteers meets at SHARE's main office to share knitting knowledge and techniques as they create beautiful handmade clothing and blankets. These items are then donated to people in need. During this fiscal year, these volunteers crafted and donated hundreds of items to clients at organizations including Goodwill, Waushara Head Start and Repairers of the Breach.



Thank You To Our Donors

Anonymous, Augustine Financial, Fred Baumer & Baumer Roofing Company, Vera M. Buckowski, Burmester Charitable Trust, Cornerstone Foundation, Mike Cummings, Chelby Daniels, Dawn's Foods, ECCO, ERO Meat Company, Paulette Flynn, Lana Fox, Dean Francis, Casey Gill, Rolan Goldhammer, Andy Haas, Hunger Relief Fund, Jericho Resources, Key Point Management Inc., Dennis Mehalopoulos, Deanna M. Metzger, Jim Meyers, Todd Moro & Racine Danish Kringles, Nonprofit Management Fund, Elaine V. Penn, Therese Rocque, Roundy's Foundation, Robin M. Seymour, Jim Stein, Sysco, Third Sector Creative, Bill Timken, U-Spray, Roslynn Washington, Rod Weishar, Brian Wickert, Pamela Zimmer, Sylvia Zimmer

Finances

Financial Position As Of September 30, 2008

ASSETS

CURRENT ASSETS

Cash and cash equivalents	\$95,596
Accounts Receivable	140,973
Inventory	88,697
Prepaid expenses	11,273
Total Current Assets	336,539

INVESTMENTS 461,496

PROPERTY AND EQUIPMENT 49,853

OTHER ASSETS 0

TOTAL ASSETS **\$847,888**

LIABILITIES & EQUITY

CURRENT LIABILITIES

Accounts payable	\$208,176
Accrued liabilities	45,876
Current maturities of long-term debt	0
Total Current Liabilities	254,052

LONG-TERM LIABILITIES

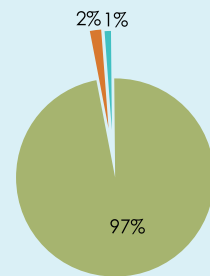
Long-term debt	0
Total Liabilities	254,052

NET ASSETS

Unrestricted	593,836
Temporarily restricted	0
Total Net Assets	593,836

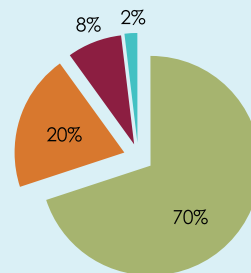
TOTAL LIABILITIES & NET ASSETS **\$847,888**

Revenue 2007-08



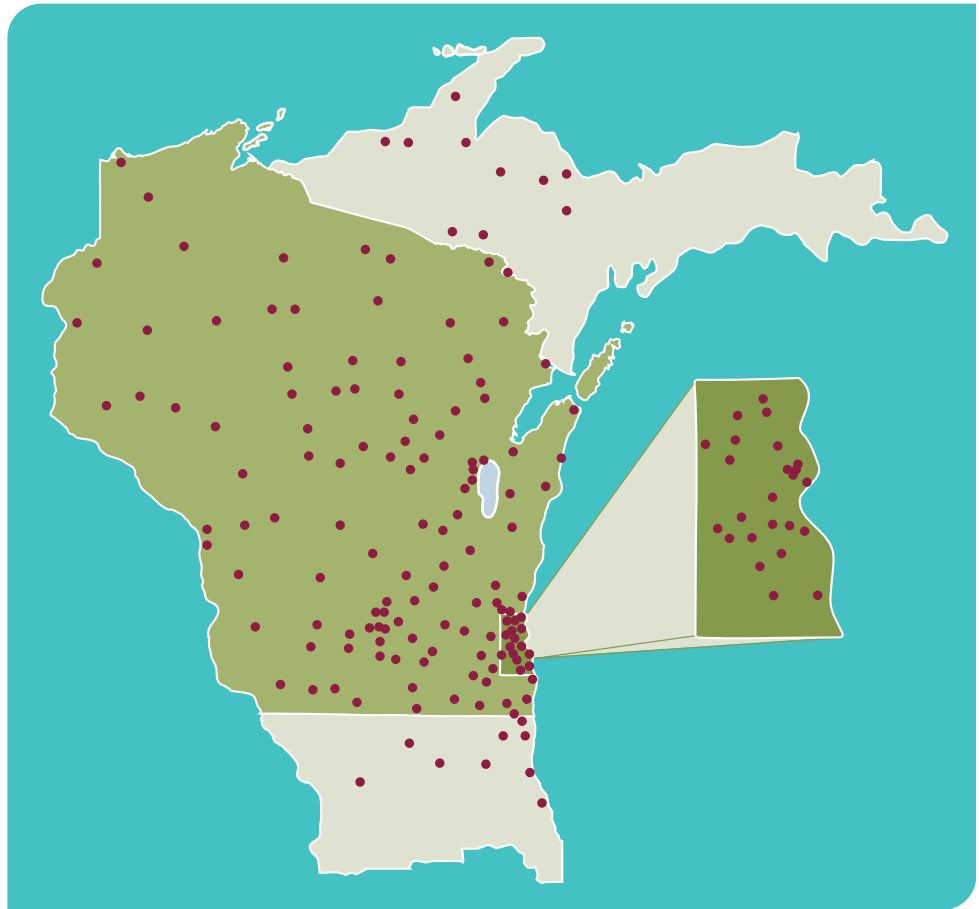
- Food Revenue
- Other Income
- Grants & Donations

Expenses 2007-08



- Food Purchases
- Other Programs
- Management & General
- Fundraising

SHARE Host Site Locations



SHARE

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