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Dear \_\_\_\_\_,

As you prepare for this year's holiday season, we invite you to join the *SHARE The Season* campaign to help distribute holiday dinner packages to families in your community. SHARE's money-saving food distribution system can stretch the impact of your organization's holiday outreach budget. Plus we provide a one-stop-shop where you can source all of the fixings for complete holiday dinners. In this time of continued economic uncertainty, our work together is more important than ever.

### **A Leader In Food Security**

SHARE is a nonprofit food buying club that's been helping families save 30–50% on food for over 25 years. Everyone is welcome to purchase food through SHARE—there are no eligibility requirements. Each month, SHARE volunteers distribute food to roughly 8,000 families throughout Wisconsin, northern Illinois, the Upper Peninsula of Michigan and northeastern Minnesota. During the holidays, SHARE expands its service to the community by bringing its extraordinary volunteer network into partnership with organizations like yours.

### **The Holiday Dinner Packages**

See our website or printed flyer for details on the delicious contents of this year's packages, including a larger-than-ever assortment of fresh fruits and vegetables! All of the food distributed by SHARE is sourced on the wholesale market, just like a grocery store. Each package costs \$30 plus a small transportation fee in some areas. In addition to these holiday dinner packages, SHARE offers regular assorted food packages to organizations—see our website or call us for details.

### **What You Can Do**

- 1) Order and pick up food packages** through your local SHARE volunteer team. You can then distribute the packages to the recipients of your choice.
- 2) Order food packages for individual families you know.**
- 3) Become a distribution site** where community members order and pick up food packages. SHARE's experienced staff and local volunteers will guide you through the process.
- 4) Give SHARE gift certificates** to families in need or to employees as holiday gifts. Gift certificates are redeemable for any food purchases at your local SHARE site, including holiday packages.
- 5) Make a donation to SHARE** that will be used to distribute free holiday dinner packages to deserving families. You can designate the families, employees or geographic areas that you want to receive the food, or let SHARE identify families in need on your behalf.

To get started, contact SHARE's main office at **800-548-2124** or **info@sharewi.org**, or contact your local SHARE team at \_\_\_\_\_. ***If your organization plans to distribute 10 dinner packages or more, please contact us as soon as possible so we can be sure to accommodate your community's needs.***

Please join SHARE in the spirit of giving that is at the heart of our holiday traditions.

Sincerely,

SHARE Host Site Leader