



## Resolve to save on food in 2012

SHARE Food Buying Club is a volunteer-run organization that has helped families **save** 30 percent to 50 percent on quality food for more than 25 years.

During the 2011 holiday season, SHARE has provided significant savings to nearly 9,000 families for Thanksgiving and 4,000 families for Christmas. What many may not know is that SHARE offers savings on quality foods every month of the year.

Everyone is welcome to purchase food through SHARE. There are no eligibility requirements, income limits or membership fees. It's a nonprofit focused on helping savvy shoppers, whether they have a need to stretch their household budget or they simply like getting the best **deal** in town.

SHARE serves nearly 200 SHARE locations throughout Wisconsin, northeastern Minnesota, the Upper Peninsula of Michigan and northern Illinois, including Mosinee. More than 1,000 volunteers bring savings on food to more than 8,000 families every month.

SHARE's newest food selections incorporate items that are lower in sodium, meats that are less processed and/or antibiotic- and hormone-free, and items that come from local and regional farms and producers. SHARE has begun to expand its "Fit &

Frugal" selections in response to high demand from the community. Through these efforts, the organization is striving to make healthy eating **affordable**.

This time of year often brings big bills from holiday shopping. So now is an ideal time for families to resolve to stretch their **budgets** through SHARE in the new year. The organization's promise of savings guarantees that families can eat well while paying down those holiday bills.

To take advantage of SHARE's savings on food in January, families can shop **online** with credit or debit cards at [www.sharewi.org](http://www.sharewi.org) through Jan. 15. SHARE's main office will accept orders with credit or debit cards and SNAP (food stamp) payments over the phone toll-free at 800-548-2124 through Jan. 13.

SHARE's efforts to serve the community with savings on quality food would not be possible without volunteers, and help is needed throughout the year. Go to [www.sharewi.org](http://www.sharewi.org) or call toll-free 800-548-

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2124 for information on making a difference in your community with SHARE.

**Ben LeFort is the communication and public information manager of SHARE Food Buying Club. He can be reached by calling 800-548-2124.**

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